**SALIL MATHEWS**

267 Grafton Street, Charlottetown, PE C1A 1L6

salilmathews96@gmail.com +1(548)333-2240

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| **Professional profile**  |

I am a motivated student who is studying Marketing & Advertising Management at Holland College. I possess a mature and dedicated work ethic, consistently demonstrating commitment and responsibility. As an enthusiastic and self-motivated individual, I am eager to learn and embrace new challenges.

I work well under pressure and excel at meeting tight deadlines, showcasing strong multitasking abilities. Effective communication is one of my strengths, allowing me to handle customer inquiries and concerns proactively and efficiently.

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| **Education** |

**Virtual Reality Production (Graduate Certificate) September 2022 - April 2023**

* *Conestoga (Doon) Kitchener,Ontario,Canada*

**Bachelor of Science: Film Making August 2019 - March 2021**

* *Creo Valley Bengaluru, Karnataka, India*

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| **Work Experience** |

**Usher 2015 - 2017**

*Out of the Box, MCG, Gallure ( 3 Different Companies ) Bahrain*

* Provided a positive and efficient event experience by warmly welcoming attendees, facilitating smooth entry, guiding guests, maintaining an organized event space, and collaborating effectively with the event staff for seamless coordination and execution.

**Sales Representative 2015 -2016**

*Batelco Roadshow (Red Hat) Bahrain*

* Engaged customers at retail locations, demonstrating in-depth knowledge of SIM card options and mobile plans to educate and persuade effectively. Utilized persuasive sales techniques, leading to increased sales, while providing outstanding customer service to address inquiries and ensure a positive buying experience. Additionally, effectively managed inventory, ensuring an ample supply of SIM cards and promotional materials to meet customer demands.

**Promoter 2014 -2015**

*Zain Promotions (4square)* *Bahrain*

* Promoted company SIM cards by setting up booths at diverse locations, engaging passersby through conversations to highlight benefits. Distributed informational materials and samples to increase product knowledge and generate interest. Addressed customer inquiries on SIM card compatibility, network coverage, data plans, and activation processes.

**Advertising Production Intern 2018 -2019**

*Talking Pictures Productions W.L.L. Bahrain*

* Supported advertising production by coordinating campaigns, managing project timelines, and ensuring adherence to client specifications. Assisted in pre-production activities, organizing materials and props, and played a role in coordinating successful photo and video shoots.

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| **Certifications** |

**Fundamentals of Digital Marketing September 2021**

* *Google Online*

**Responsible Beverage Server Program May 2023**

* Holland college

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| **Soft Skills**  |

* Communication
* Team Collaboration
* Time Management
* Organizational Skills

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| **Technical skills** |

* Advertising Production
* Project Management
* Pre-production Activities
* Coordination of Photo and Video Shoots
* Proofreading and Review